

Ms. Perla Tabares Hantman, Chair

SUBJECT: BOARD ENDORSEMENT OF THE "CLICK IT OR TICKET" NATIONAL SEAT BELT ENFORCEMENT SAFETY CAMPAIGN, MAY 18 THROUGH MAY 31, 2015

COMMITTEE: INNOVATION, GOVERNMENTAL RELATIONS, AND COMMUNITY ENGAGEMENT

LINK TO STRATEGIC FRAMEWORK: STUDENT, PARENT, AND COMMUNITY ENGAGEMENT

The U. S. Department of Transportation, National Highway Traffic Safety Administration (U.S. DOT), is mobilizing the national 2015 "Click It or Ticket" safety campaign, May 18 through May 31, 2015. The U.S. DOT is seeking support from its partners to help alert the public to prepare for high-visibility safety belt enforcement during the campaign. During this event, law enforcement agencies "buckle down" on enforcement in an effort to increase awareness and save lives. The use of seat belts is mandated by Florida Law.

Statistics show that regular seat belt use is the single most effective way to reduce injuries and fatalities in motor vehicle crashes. When used correctly, wearing a seat belt reduces the risk of fatal injury to front seat passenger car occupants by 45%, and risk of moderate-to-critical injury by 50%. Increased enforcement of seat belt laws coupled with publicity has proven to be an effective method to increase seat belt usage rates and decrease fatal crashes.

To advance this important safety initiative at Miami-Dade County Public Schools, it is recommended that the School Board endorse the "Click It or Ticket" Campaign, and encourage a year-round habit for students, parents and District employees to always buckle up when driving or riding as a passenger in a vehicle.

**ACTION PROPOSED BY CHAIR
PERLA TABARES HANTMAN:**

That The School Board of Miami-Dade County, Florida, endorse the U.S. Department of Transportation's "Click It or Ticket" National Seat Belt Enforcement Safety Campaign, May 18 through May 31, 2015, and encourage a year-round habit for students, parents and District employees to always buckle up when in a vehicle.