

Ms. Perla Tabares Hantman, Chair

**SUBJECT: SCHOOL BOARD ENDORSEMENT OF THE 2015
WELCOME BACK TO SCHOOL SAFETY FLYER FOR
DISTRIBUTION DURING THE FIRST WEEK OF SCHOOL**

**COMMITTEE: INNOVATION, GOVERNMENTAL RELATIONS, AND
COMMUNITY ENGAGEMENT**

**LINK TO STRATEGIC
FRAMEWORK: STUDENT, PARENT, AND COMMUNITY ENGAGEMENT**

The Miami-Dade County Public Schools Community Traffic Safety Team (CTST) has, for the past nine years, partnered with the School District to promote student pedestrian/bicycle safety in our neighborhoods. The CTST is a locally based team of multi-jurisdictional agencies under the auspices of the Florida Department of Transportation.

The CTST recognizes that student pedestrian safety initiatives are an important component of overall traffic safety in our schools and surrounding communities, and is a strong advocate of community-based involvement to ensure pedestrian awareness and safe driving skills. To that end, the CTST encourages parents and student drivers to follow posted school speed zone signs, crosswalk signs and parking laws.

With this in mind, and for the past several years, the CTST has developed a school flyer containing safety messages that aggressively promote student traffic safety at the elementary, middle and high school levels. The 2015 safety flyer (see attached, also translated into Spanish and Creole) will be distributed to all District schools via the District Weekly Briefing format, and postings on school websites. The messages are short and simple, but the potential of saving lives and avoiding costly police enforcement violations is high.

**ACTION PROPOSED BY CHAIR
PERLA TABARES HANTMAN:**

That The School Board of Miami-Dade County, Florida, endorse the 2015 Welcome Back to School Safety Flyer for distribution during the first week of school.