

Ms. Raquel Regalado, Board Member

Co-Sponsor: Ms. Lubby Navarro, Board Member

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**SUBJECT: PERISCOPE**

**COMMITTEE: ACADEMICS, EVALUATION AND TECHNOLOGY**

**LINK TO STRATEGIC FRAMEWORK: STUDENT, PARENT AND COMMUNITY ENGAGEMENT**

Periscope is a mobile device app owned by and connected to Twitter through which one can create and share live video broadcasts with people around the world and watch other users' live video streams and interact with them. There is currently no limit on the length of a Periscope broadcast and replays of the same which can be watched within 24 hours via a link within the app. The videos can also be saved to storage locations such as Dropbox, Google Drive, etc.

Since its debut in March of 2015, Periscope has demonstrated much better networking potential than other live stream apps such as Meerkat and Skype. Additionally, because the application can be hosted and viewed from a smartphone, it allows live streaming without need for equipment and with little to no limitations as a result of WiFi connectivity. And while Periscope only came out for iOS a few months ago and more recently for Android, it has created a social media craze. In fact, according to TechCrunch, Periscope streams 10 years of content daily and has roughly 380 years of content since its launch.

At Miami-Dade County Public Schools, we have been using social media to inform parents, students and teachers. As such, Periscope could be a great addition to the Miami-Dade County Public Schools platform by optimizing parental and community involvement in education and for programs such as the Professional Development for teachers, staff, and administrators.

For example, noting that the app's live broadcasts can be shown to private as well as to public networks, Periscope can allow parents who are unable to attend school events such as Open Houses and Parent-Teacher Association (PTA) meetings to keep themselves updated about decisions affecting their school children by watching live or after the fact. Similarly, M-DCPS's teachers, staff, and administrators can also share their experiences during boot camps, break-out sessions and meetings with employees that are unable to attend in person.

This item therefore requests that the Superintendent explore possible uses and best practices regarding integrating Periscope into M-DCPS parent outreach, work with our PTA's to use Periscope to increase parent participation and for the Professional Development program/outreach.

**ACTION PROPOSED BY**

**MS. RAQUEL REGALADO:** That The School Board of Miami-Dade County, Florida, through the Superintendent, explore the possible use of and best practices regarding integrating the live streaming app Periscope to the District's parent outreach events and in Professional Development program/outreach.