

Dr. Marta Pérez Wurtz, Board Member

SUBJECT: AVAILABILITY OF SUPPLEMENTAL RESOURCES FOR FUNDRAISING

COMMITTEE: ACADEMICS, EVALUATION, AND TECHNOLOGY

LINK TO STRATEGIC BLUEPRINT: INFORMED, ENGAGED AND EMPOWERED STAKEHOLDERS

Our district employees and other stakeholders frequently engage in fundraising activities for a variety of worthy causes and school-related activities, such as student participation at out-of-town tournaments, special field trips, club events, etc. The district offers assistance by notifying employees of grant opportunities for qualifying events and programs via a monthly newsletter, by providing leadership conferences and training opportunities, and by providing information on external sources of funding such as Dade Partners.

This information is useful but many employees as well as other stakeholders are unaware of the existence of these and other resources. They may also need help in formulating a realistic plan of action and evaluate the effectiveness of social media as a viable tool in their fundraising ventures.

This item seeks to provide guidance to employees and stakeholders on the availability of supplemental resources for their fundraising efforts, such as a "Guide to Fundraising" link in the Employee and Community portals, thereby centralizing the information so that it is easily available to all in a timely manner.

**ACTION PROPOSED BY
DR. MARTA PÉREZ:**

That The School Board of Miami-Dade County, Florida, direct the Superintendent to centralize all available information on fundraising in the Employee and Community portal and provide any other supplemental information.