

Dr. Lawrence S. Feldman, Board Member

SUBJECT: REQUEST APPROVAL OF RESOLUTION NO. 15-103 OF THE SCHOOL BOARD OF MIAMI-DADE COUNTY, FLORIDA, RECOGNIZING MERCANTILE COMMERCEBANK'S ZOOLENS PHOTOGRAPHY CONTEST

COMMITTEE: ACADEMICS, EVALUATION AND TECHNOLOGY

LINK TO STRATEGIC FRAMEWORK: SAFE, HEALTHY AND SUPPORTIVE LEARNING ENVIRONMENT

For the past five years, Mercantil Commercebank's Zoolens Photography Project has encouraged and fostered wildlife awareness among local students. The contest is a partnership with Zoo Miami and the Zoological Society of Florida. The contest challenges middle school students to visit Zoo Miami and take pictures of their favorite animals. Contest participants will have a chance to win prizes, including a \$2,000 grand prize. The top three winners will receive a donation for their school, and Zoo Miami's ambassador Ron Magill will host the winners at the zoo for a special event.

Every October, Mercantil Commercebank fields numerous entries for its competition, which has grown tremendously over the years. The panel of judges includes a wildlife expert, esteemed photographers, a creative graphic designer, a journalist and a marketing and branding leader. The contest culminates with an awards ceremony for the top 30 students and their families and teachers.

The Mercantil Commercebank's Zoolens Photography Project and its partners Zoo Miami and the Zoological Society of Florida are to be commended for their important work educating students and championing wildlife preservation and awareness.

ACTION PROPOSED BY

DR. LAWRENCE S. FELDMAN:

That The School Board of Miami-Dade County, Florida, approve Resolution No. 15-103 of The School Board of Miami-Dade County, Florida, recognizing the Mercantile Commercebank's Zoolens Photography Project.

**Replacement
B-9**

**RESOLUTION NO. 15-103
OF THE SCHOOL BOARD OF MIAMI-DADE COUNTY, FLORIDA,
RECOGNIZING THE ZOOLENS PHOTOGRAPHY PROJECT**

WHEREAS, for the past five years, Mercantil Commercebank's Zoolens Photography Project has encouraged and fostered wildlife awareness among local students. The contest is a partnership with Zoo Miami and the Zoological Society of Florida; and

WHEREAS, the contest challenges middle school students to visit Zoo Miami and take pictures of their favorite animals; and

WHEREAS, contest participants will have a chance to win prizes, including a \$2,000 grand prize. The top three winners will receive a donation for their school, and Zoo Miami's ambassador Ron Magill will host the winners at the zoo for a special event; and

WHEREAS, every October, Mercantil Commercebank fields numerous entries for its competition, which has grown tremendously over the years. The panel of judges includes a wildlife expert, esteemed photographers, a creative graphic designer, a journalist and a marketing and branding leader. The contest culminates with an awards ceremony for the top 30 students and their families and teachers; and

WHEREAS, the Mercantil Commercebank's Zoolens Photography Project and its partners Zoo Miami and the Zoological Society of Florida are to be commended for their important work educating students and championing wildlife preservation and awareness;

NOW, THEREFORE, BE IT RESOLVED THAT:

The School Board of Miami-Dade County, Florida, approve Resolution No. 15-103 of The School Board of Miami-Dade County, Florida, recognizing the Zoolens Photography Project.

A copy of this resolution is placed in the permanent records of this Board.

Presented this second day of December, A.D. 2015

THE SCHOOL BOARD OF MIAMI-DADE COUNTY, FLORIDA

CHAIR

ATTEST:

Secretary