

Dr. Lawrence S. Feldman, Board Member

**SUBJECT: REQUEST APPROVAL OF RESOLUTION NO. 15-103 OF THE SCHOOL BOARD OF MIAMI-DADE COUNTY, FLORIDA, RECOGNIZING MERCANTILE COMMERCEBANK'S ZOOLENS PHOTOGRAPHY CONTEST**

**COMMITTEE: ACADEMICS, EVALUATION AND TECHNOLOGY**

**LINK TO STRATEGIC BLUEPRINT: SAFE, HEALTHY AND SUPPORTIVE LEARNING ENVIRONMENT** } Revised

For the past five years, Mercantil Commercebank's Zoolens Photography Project has encouraged and fostered wildlife awareness among local students. The contest is a partnership with Zoo Miami and the Zoological Society of Florida. The contest challenges middle school students to visit Zoo Miami and take pictures of their favorite animals. Contest participants will have a chance to win prizes, including a \$2,000 grand prize. The top three winners will receive a donation for their school, and Zoo Miami's ambassador Ron Magill will host the winners at the zoo for a special event.

Every October, Mercantil Commercebank fields numerous entries for its competition, which has grown tremendously over the years. The panel of judges includes a wildlife expert, esteemed photographers, a creative graphic designer, a journalist and a marketing and branding leader. The contest culminates with an awards ceremony for the top 30 students and their families and teachers.

The Mercantil Commercebank's Zoolens Photography Project and its partners Zoo Miami and the Zoological Society of Florida are to be commended for their important work educating students and championing wildlife preservation and awareness.

**ACTION PROPOSED BY**

**DR. LAWRENCE S. FELDMAN:**

That The School Board of Miami-Dade County, Florida, approve Resolution No. 15-103 of The School Board of Miami-Dade County, Florida, recognizing the Mercantile Commercebank's Zoolens Photography Project.

**Revised Replacement  
B-9**

**RESOLUTION NO. 15-103  
OF THE SCHOOL BOARD OF MIAMI-DADE COUNTY, FLORIDA,  
RECOGNIZING THE ZOOLENS PHOTOGRAPHY PROJECT**

**WHEREAS**, for the past five years, Mercantil Commercebank's Zoolens Photography Project has encouraged and fostered wildlife awareness among local students. The contest is a partnership with Zoo Miami and the Zoological Society of Florida; and

**WHEREAS**, the contest challenges middle school students to visit Zoo Miami and take pictures of their favorite animals; and

**WHEREAS**, contest participants will have a chance to win prizes, including a \$2,000 grand prize. The top three winners will receive a donation for their school, and Zoo Miami's ambassador Ron Magill will host the winners at the zoo for a special event; and

**WHEREAS**, every October, Mercantil Commercebank fields numerous entries for its competition, which has grown tremendously over the years. The panel of judges includes a wildlife expert, esteemed photographers, a creative graphic designer, a journalist and a marketing and branding leader. The contest culminates with an awards ceremony for the top 30 students and their families and teachers; and

**WHEREAS**, the Mercantil Commercebank's Zoolens Photography Project and its partners Zoo Miami and the Zoological Society of Florida are to be commended for their important work educating students and championing wildlife preservation and awareness;

**NOW, THEREFORE, BE IT RESOLVED THAT:**

The School Board of Miami-Dade County, Florida, approve Resolution No. 15-103 of The School Board of Miami-Dade County, Florida, recognizing the Zoolens Photography Project.

A copy of this resolution is placed in the permanent records of this Board.

**Presented this second day of December, A.D. 2015**

THE SCHOOL BOARD OF MIAMI-DADE COUNTY, FLORIDA

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CHAIR

ATTEST:

\_\_\_\_\_  
Secretary