

Ms. Perla Tabares Hantman, Chair

**SUBJECT: SCHOOL BOARD RECOGNITION OF THE 2016 SENIOR HIGH SCHOOL SAFETY CAMPAIGN CONTEST WINNERS**

**COMMITTEE: INNOVATION, GOVERNMENTAL RELATIONS, AND COMMUNITY ENGAGEMENT**

**LINK TO STRATEGIC BLUEPRINT: SAFE, HEALTHY AND SUPPORTIVE LEARNING ENVIRONMENT**

For the past eight years, the School District has collaborated with its transportation partners to promote pedestrian and vehicle driver safety by sponsoring the Senior High School Safety Campaign, consisting of a Public Service Announcement (PSA) and poster contest. The Campaign focuses on the dangers of distracted driving, with a heightened emphasis on the dangers of texting while driving. The winning PSA's and posters will be distributed to all District senior high school campuses during the annual National Teen Driver Safety Week, designated by the U.S. Congress as the third week in October.

#### Contest Winners

Numerous entries were received from schools located throughout the District. The Public Schools Community Traffic Safety Team (CTST) served as the judging panel, and selected eight winners; four winners per production category. The submittals were scored for creativity, effectiveness and motivational appeal to inspire senior high school-aged students.

In an effort to maximize student participation, District staff secured a donation from Houghton Mifflin Harcourt, in the amount of \$1,050, to provide monetary awards for the top winners in each category. In addition, the South Florida Commuter Services donated four \$50 gift certificates to augment prize awards, in recognition of the outstanding quality and creativity of the submittals, for a total of \$1,250 in prizes.

The following students were selected as the winners, per production category:

#### Poster Contest:

- Vanessa Tascon from José Martí MAST 6-12 Academy - First Place Winner (\$325 award);
- Tiffany Amber Clark from Robert Morgan Educational Center - Second Place Winner (\$150 award);
- Astrid De Paz from José Martí MAST 6-12 Academy - Third Place Winner (\$100 award); and
- Franz A. Arango from Alonzo and Tracy Mourning Senior High Biscayne Bay Campus - Fourth Place Winner (\$50 award).

PSA Contest:

- Nicole Barradas from Alonzo and Tracy Mourning Senior High Biscayne Bay Campus - First Place Winner (\$325 award);
- Liamela Perez-Faye from Miami Lakes Educational Center - Second Place Winner (\$150 award);
- Betsy Santaya from Robert Morgan Educational Center - Third Place Winner (\$100 award);
- Anais Bautista from Miami Lakes Educational Center - Fourth Place Winner (\$50 award).

In further recognition of their accomplishment, the students will also be acknowledged at the Miami-Dade Metropolitan Planning Organization (MPO) Governing Board meeting scheduled for April 21, 2016, and their safety messages will be broadcast on WLRN after the regularly scheduled School Board meetings during the months of May, June, and July.

**ACTION PROPOSED BY CHAIR  
PERLA TABARES HANTMAN:**

That The School Board of Miami-Dade County, Florida, recognize and congratulate the winners of the 2016 Senior High School Safety Campaign Contest.