

Ms. Susie V. Castillo, Board Member

SUBJECT: REQUEST APPROVAL OF RESOLUTION NO. 16-080 OF THE SCHOOL BOARD OF MIAMI-DADE COUNTY, FLORIDA, RECOGNIZING THE COLGATE BRIGHT SMILES, BRIGHT FUTURES® PROGRAM

COMMITTEE: INNOVATION, GOVERNMENT RELATIONS, AND COMMUNITY ENGAGEMENT

LINK TO STRATEGIC BLUEPRINT: INFORMED, ENGAGED AND EMPOWERED STAKEHOLDERS

In 1991, Colgate created oral health education program Bright Smiles, Bright Futures® (BSBF) in an effort to help improve the oral health of underserved children in the United States and across the world. The program focuses on providing free dental screenings and oral health education to children and their families.

Bright Smiles, Bright Futures® has two main components that make up the program: an educational curriculum piece (available free of cost online), and a mobile dental health van that visits schools across the country. The mobile van program runs ten state-of-the-art vehicles equipped to screen more than 10 million children each year for common oral health conditions. The vans are based in hub-cities and travel to under-served rural and urban communities across the U.S. to help raise awareness about the importance of children's dental health. With child-sized dental chairs aboard, and the support of volunteer dental professionals, they conduct dental screenings on-site for children ranging from ages three to 12. All receive free dental check-ups, treatment referrals (if needed), and learning materials that include Colgate® kid's toothpaste, a Colgate® kid's toothbrush and brushing instructions.

Miami became a hub-city for the Bright Smiles, Bright Futures® mobile dental health van in 2012. Since then, the program has served thousands of students and made over 200 site visits to Miami-Dade public schools. } Revised

**ACTION PROPOSED BY
MS. SUSIE V. CASTILLO:**

That The School Board of Miami-Dade County, Florida, approve Resolution No. 16-080 of The School Board of Miami-Dade County, Florida, recognizing the Colgate Bright Smiles, Bright Futures® Program.

**Revised
B-4**

RESOLUTION NO. 16-080
OF THE SCHOOL BOARD OF MIAMI-DADE COUNTY, FLORIDA,
RECOGNIZING THE COLGATE BRIGHT SMILES, BRIGHT FUTURES® PROGRAM

WHEREAS, across the country, and throughout our community, a number of children do not have access to basic dental care and lack the education needed to achieve a healthy smile; and

WHEREAS, recognizing this need, in 1991, Colgate created Bright Smiles, Bright Futures® (BSBF), a dental health education program designed to help improve the oral health of underserved children in the United States and across the world; and

WHEREAS, to date, and through long-standing partnerships with governments, schools and communities, Colgate's Bright Smiles, Bright Futures® initiative has reached more than 800 million children, and their families, across 80 countries with free dental screenings and oral health education; and

WHEREAS, the program currently operates ten state-of-the art mobile dental vans, based in hub-cities, and which travel to under-served rural and urban communities across the U.S. to help raise awareness about the importance of children's dental health; and

WHEREAS, Miami was designated as a hub-city in 2012, and since then the Bright Smiles, Bright Futures® mobile van has visited over 70 public schools across Miami-Dade, making nearly 200 individual site-visits, serving over 50,000 students; and

} Revised

WHEREAS, Colgate's commitment and dedication to promoting healthy smiles and oral health education is to be commended, as is their generosity in funding the Bright Smiles, Bright Futures® program.

NOW, THEREFORE, BE IT RESOLVED THAT:

The School Board of Miami-Dade County, Florida, approve Resolution No. 16-080 of The School Board of Miami-Dade County, Florida, recognizing the Colgate Bright Smiles, Bright Futures® Program.

A copy of this resolution is placed in the permanent records of this Board.

Presented this tenth day of August, A.D. 2016

THE SCHOOL BOARD OF MIAMI-DADE COUNTY, FLORIDA

CHAIR

ATTEST:

Secretary