

Financial Services
Mrs. Judith M. Marte, Chief Financial Officer

**SUBJECT: AWARD INVITATION TO BID NO. ITB-15-086-YWP --
PROGRAM EVALUATION CONSULTANT SERVICES**

COMMITTEE: FISCAL ACCOUNTABILITY

**LINK TO STRATEGIC
BLUEPRINT: EFFECTIVE AND SUSTAINABLE BUSINESS PRACTICES**

Procurement Management Services, at the request of the Office of Academic and Transformation, released the above-referenced solicitation. The purpose of this Invitation To Bid (ITB) is to develop a pool of approved consultants to conduct needs assessments; develop evaluation plans and research designs; collect and analyze data; interpret results; and prepare recommendations and reports, on as-needed basis. As specific needs for evaluation projects arise, consultants will be matched with projects that require their specific skills and research experience and will be asked to respond to a Request for Quotation. This is a term bid which states that the Board may purchase services, as may be needed, but is not obligated to purchase any guaranteed amount. This ITB was advertised on the Procurement Management Services website, the Demandstar website, BidNet, Florida Bid, *The Miami Times* and the *Diario Las Americas* newspapers as well as emailed to 215 potential bidders.

The initial term of the bid shall be for a three (3) year period, commencing September 7, 2016 through September 6, 2019, and may, by mutual agreement between The School Board of Miami-Dade County, Florida, and the successful bidders, be extended for two (2) additional one (1) year periods.

Strategies were employed to increase SBE/MBE participation; however, the Goal Setting Committee recommended that this solicitation be open with a 5% aspirational local preference goal because a large number of SBE/MBE vendors were not identified within the commodity code(s).

Nineteen (19) vendors responded to this advertised bid. Based on the criteria listed in the solicitation, the contract is being awarded to nineteen (19) vendors, including one MBE.

Fund Source
420000 Grants

E-141

RECOMMENDED: That The School Board of Miami-Dade County, Florida:

1. **AWARD** Invitation To Bid No. ITB-15-086-YWP – PROGRAM EVALUATION CONSULTANT SERVICES, to develop a pool of approved consultants to conduct needs assessments; develop evaluation plans and research designs; collect and analyze data; interpret results; and prepare recommendations and reports, on an as-needed basis., with an effective date of September 7, 2016 through September 6, 2019, and may, by mutual agreement between The School Board of Miami-Dade County, Florida, and the successful bidder, be extended for two (2) additional one (1) year extension periods thereto, as follows:
 - a. ADELAIDE SERVICES, INC.
DBA ARROYO RESEARCH SERVICES
639 PENNSYLVANIA ROAD
ARDEN, NC 28704
OWNER/OFFICER: KIRK VANDERSALL, MANAGING DIRECTOR
 - b. ADVANCED RESEARCH CONSULTING, LLC.
1580 SWEETBAY WAY
HOLLYWOOD, FL 33019
OWNER/OFFICER: JEROME L LEVITT, MANAGING DIRECTOR
 - c. AMERICAN INSTITUTES FOR RESEARCH IN THE BEHAVIORAL SCIENCES
1000 THOMAS JEFFERSON STREET, NW
WASHINGTON, DC 20007
OWNER/OFFICER: NILVA DA SILVA, SENIOR CONTRACT OFFICER
 - d. CENTER FOR ASSESSMENT, STRATEGIC PLANNING, EVALUATION AND RESEARCH, LLC.
DBA CASPER
4110 NW 64TH STREET
GAINESVILLE, FLORIDA 32606
OWNER/OFFICER: CHARLES E. BYRD, PH.D. MANAGER
 - e. DR. DEB'S EDUCATION CONSULTING, LLC.
1630 ROYAL FOREST CT.
WEST PALM BEACH, FLORIDA 33406
OWNER/OFFICER: DR. DEBORAH MAZZEO, OWNER
 - f. ESCOFFERY CONSULTING COLLABORATIVE, INC.
7310 SW 96TH STREET
PINECREST, FLORIDA 33156
OWNER/OFFICER: LORNA ESCOFFERY, PRESIDENT

- g. EVERGREEN SOLUTIONS, LLC.
2878 REMINGTON GREEN CIRCLE
TALLAHASSEE, FLORIDA 32303
OWNER/OFFICER: DR. LINDA RECIO, PRESIDENT
- h. HEZEL ASSOCIATES, LLC.
731 JAMES STREET, SUITE 410
SYRACUSE, NY 13203
OWNER/OFFICER: KIRK KNESTIS, CEO
- i. LEONARD FONTANA AND ADELA BECKERMAN FONTANA,
INC.
4613 NORTH UNIVERSITY DRIVE, UNIT 429
CORAL SPRINGS, FLORIDA 33067
OWNER/OFFICER: DR. LEONARD FONTANA, INDEPENDENT
EVALUATOR
- j. MARZANO RESEARCH LABORATORY, LLC.
555 NORTH MORTON STREET
BLOOMINGTON, IN 47404
OWNER/OFFICER: JENNIFER S. NORFORD, VICE
PRESIDENT OF DEVELOPMENT AND INNOVATION
- k. MCREL INTERNATIONAL
4601 DTC BOULEVARD, SUITE 500
DENVER, CO 80237
OWNER/OFFICER: SUE DESCH, CHIEF FINANCIAL OFFICER
- l. MEASUREMENT INCORPORATED
423 MORRIS STREET
DURHAM, NC 27701
OWNER/OFFICER: THOMAS KELSH, VICE PRESIDENT
- m. PRISMATIC SERVICES, INCORPORATED
20460 CHARTWELL CENTER DRIVE, SUITE 1
CORNELIUS, NC 28031
OWNER/OFFICER: TATIA PRIETO, PRESIDENT
- n. Q-Q RESEARCH CONSULTANTS, LLC. **MBE**
1444 BISCAYNE BLVD., #115-24
MIAMI, FLORIDA 33132
OWNER/OFFICER: SANDRA WILLIAMS, PH.D., CEO
AFRICAN AMERICAN
- o. RMC RESEARCH CORPORATION
3550 BUSCHWOOD PARK DRIVE, SUITE 130
TAMPA, FLORIDA 33618
OWNER/OFFICER: TRUDY HENSLEY, VICE PRESIDENT

- p. THE CNA CORPORATION
3003 WASHINGTON BOULEVARD
ARLINGTON, VA 22201
OWNER/OFFICER: NICHOLAS W. HUNTER, DIRECTOR
 - q. THOMAS P. MILLER & ASSOCIATES, LLC.
1630 NORTH MERIDIAN STREET, SUITE 430
INDIANAPOLIS, IN 46202
OWNER/OFFICER: THOMAS MILLER, PRESIDENT & CEO
 - r. TRUSTEES OF INDIANA UNIVERSITY
(CENTER FOR EVALUATION AND EDUCATION POLICY)
509 EAST THIRD STREET
BLOOMINGTON, IN 47401-3654
OWNER/OFFICER: STEVEN A. MARTIN, ASSOCIATE VP FOR
RESEARCH ADMINISTRATION
 - s. WESTED
730 HARRISON STREET
SAN FRANCISCO, CA 94107
OWNER/OFFICER: VIRGILIO F. TRINO, JR. CONTRACTS
MANAGER
2. **AUTHORIZE** Procurement Management Services to obtain Request for Quotes from the preapproved vendors, up to the total estimated amount of \$2,000,000, for the initial contract term, and an amount not to exceed \$667,000, for each subsequent one (1) year extension period(s). Board authorization of this recommendation does not mean the amount shown will be expended.

JMM/ywp