

Financial Services
Mrs. Judith M. Marte, Chief Financial Officer

**SUBJECT: AWARD INVITATION TO BID NO. ITB-15-051-MT – STUDENT AND
CLASS PICTURES**

**AWARD INVITATION TO BID NO. ITB-16-009-MT – STUDENT AND
CLASS PICTURES FOR CERTIFIED SMALL BUSINESSES**

COMMITTEE: FISCAL ACCOUNTABILITY

LINK TO STRATEGIC

BLUEPRINT: EFFECTIVE AND SUSTAINABLE BUSINESS PRACTICES

Procurement Management Services, at the request of the Office of School Operations, released the above-referenced solicitations.

The purpose of this ITB-15-051-MT Student and Class Pictures is to establish a list of preapproved vendors to provide student and class picture services, for Miami-Dade County Public Schools. The picture services will be offered at all school sites. Bidders were required to have a minimum of five (5) years of experience working with schools districts and/or governmental entities. Awarded bidders may receive a Request for Quotes from school sites and/or District locations for projects throughout the contract period. Per Board policy, 6320, Purchasing, three or more quotes will be obtained from the awarded bidders, which one quote must be obtained from a certified minority vendor.

This Invitation To Bid was advertised on the Miami-Dade County Public Schools Procurement Management Services website, the Demandstar website, BidNet, Florida Bid, *The Miami Times* and the *Diario Las Americas* newspapers, as well as emailed to 10 potential bidders.

For ITB-15-051-MT, strategies were employed to increase SBE/MBE participation; however, during the Goal Setting Committee meeting, held on February 11, 2016, the recommendation for this solicitation was to be open, not sheltered, as a large number of SBE/MBE vendors were not identified within the commodity code(s).

Eight (8) vendors responded to ITB-15-051-MT Student and Class Pictures. Based on the criteria listed in the solicitation, the contract shall be awarded to six (6) vendors.

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The purpose of ITB-16-009-MT, Student and Class Pictures for Certified Small Businesses is to establish a list of preapproved SBE/MBE vendors to provide student and class pictures services, for Miami-Dade County Public Schools. The picture services will be offered at all school sites. Bidders were required to have a minimum of three (3) years of experience and must be a local certified small business. Awarded bidders may receive a Request for Quotes from school sites and/or District locations for projects throughout the contract period. Per Board policy, 6320, Purchasing, three or more quotes will be obtained from the awarded bidders, which one quote must be obtained from a certified minority vendor.

This Invitation To Bid was advertised on the Miami-Dade County Public Schools Procurement Management Services website, the Demandstar website, Bid Net, Florida Bid, *The Miami Times* and the *Diario Las Americas* newspapers, as well as emailed to 4 potential bidders.

For ITB-16-009-MT, strategies were employed to increase SBE/MBE participation; however, during the Goal Setting Committee meeting, the recommendation for this solicitation was to be sheltered.

The initial term of both bids shall be for a three (3) year period, commencing September 7, 2016 through September 6, 2019, and may, by mutual agreement between The School Board of Miami-Dade County, Florida, and the successful bidders, be extended for two (2) additional one (1) year periods.

Three (3) vendors responded to the bid, ITB-16-009-MT. Based on the criteria listed in the solicitation, the contract shall be awarded to three (3) vendors.

RECOMMENDED: That The School Board of Miami-Dade County, Florida:

1. **AWARD** Invitation To Bid No. ITB-15-051-MT- STUDENT AND CLASS PICTURES, to establish a list of preapproved vendors to provide student and class picture services, for The School of Miami-Dade County, Florida, with an effective date of September 7, 2016 through September 6, 2019, as follows:

- a. FOX-MAR PHOTOGRAPHY, INC.
10535 SW 109TH COURT
MIAMI, FL 33176
OWNER/OFFICER: IRA A. FOX, PRESIDENT
- b. GRADUATE SERVICES MIAMI, INC.
DBA HJ MIAMI PHOTO
7640 NW 25TH STREET, SUITE 107
MIAMI, FL 33122
OWNER/OFFICER: MAXIM NIETO, OWNER
- c. ICONIC GROUP (FLORIDA), INC.
DBA GRADIMAGES
3490 MARTIN HURST ROAD
TALLAHASSEE, FL 32301
OWNER/OFFICER: CAROLINA SUMMERS,
CONTRACT AND BID MANAGER
- d. LIFETOUCH NATIONAL SCHOOL STUDIOS, INC.
11000 VIKING DRIVE
EDEN PRAIRIE, MN 55344
OWNER/OFFICER: JOHN ANTOLINI, AREA SALES
MANAGER
- e. STRAWBRIDGE STUDIOS, INC.
3616 HILLSBOROUGH ROAD
DURHAM, NC 27705
OWNER/OFFICER: KENNETH S. STRAWBRIDGE,
PRESIDENT
- f. TWOMATOS, INC.
16260 SW 81ST STREET
MIAMI, FL 33193
OWNER/OFFICER: ARMANDO MATO, DIRECTOR

- 2. **AWARD** Invitation to Bid ITB-16-009-MT, STUDENT AND CLASS PICTURES FOR CERTIFIED SMALL BUSINESSES, to establish a list of preapproved certified small businesses to provide student and class picture services, for The School of Miami-Dade County, Florida, with an effective date of September 7, 2016 through September 6, 2019, as follows:

a. EMS PHOTO CORP. **SBE Tier 1**
6055 SW 8TH STREET
MIAMI, FL 33144
OWNER/OFFICER: ENRIQUE MUNOZ, PRESIDENT
HISPANIC-AMERICAN

b. JONES GROUP ENTERPRISES, LLC **MBE**
19222 NW 89TH AVENUE
HIALEAH, FL 33018
OWNER/OFFICER: OPAL A. JONES, OWNER

c. NICK'S PHOTO STUDIO OF MIAMI, INC. **MBE**
10940 NW 7TH AVENUE
MIAMI, FL 33168
OWNER/OFFICER: EDUARDO MENDEZ, MANAGER
AFRICAN-AMERICAN

3. **AUTHORIZE** Procurement Management Services to obtain Request for Quotes from the awarded preapproved vendors for the initial term of three (3) years, which may be extended for an additional two (2) one year period.

JMM/mt