

Financial Services
Mrs. Judith M. Marte, Chief Financial Officer

**SUBJECT: AWARD INVITATION TO BID NO. ITB-15-092-DW -
TELEVISION PRODUCTION STUDIO EQUIPMENT, SUPPLY
AND INSTALLATION**

COMMITTEE: FACILITIES AND CONSTRUCTION

**LINK TO STRATEGIC
BLUEPRINT: EFFECTIVE AND SUSTAINABLE BUSINESS PRACTICES**

On June 22, 2016, specifically Item F-62, the Board awarded ITB-15-079-CV – Television Production Studio Equipment, Supply and Installation for the installation of several television production studios for various senior high schools. This awarded project and this recommendation for award support ongoing furniture, fixture and equipment projects for various GOB, general obligation bond, funded capital projects.

Procurement Management Services, at the request of the Office of School Facilities, released the above-referenced solicitation. The purpose of this Invitation To Bid, ITB-15-092-DW, is to establish a contract to provide firm fixed pricing, for the installation of television production studios for several elementary, middle & K-8 schools throughout Miami-Dade County Public Schools. This is a term bid which states that the Board may purchase services, as may be needed, but is not obligated to purchase any guaranteed amount. This ITB was advertised on the Procurement Management Services website, the Demandstar website, BidNet, Florida Bid, *The Miami Times* and the *Diario Las Americas* newspapers as well as emailed to 131 potential bidders.

The initial term of the bid shall be for a two (2) year period, commencing October 5, 2016 through October 4, 2018, and may, by mutual agreement between The School Board of Miami-Dade County, Florida, and the successful bidders, be extended for three (3) additional one (1) year periods.

Strategies were employed to increase SBE/MBE participation. The Goal Setting Committee recommended that this solicitation be open with a 5% aspirational SBE/MBE participation goal because a large number of SBE/MBE vendors were not identified within the commodity code(s).

Three (3) vendors responded to this advertised bid. Based on the criteria listed in the solicitation, the contract shall be awarded to two (2) vendors, one (1) primary vendor with one (1) alternate.

Fund Source

0100 - General

F-60

RECOMMENDED: That The School Board of Miami-Dade County, Florida:

1. **AWARD** Invitation To Bid No. ITB-15-092-DW – TELEVISION PRODUCTION STUDIO EQUIPMENT, SUPPLY AND INSTALLATION, to establish a contract for the installation of television production studios for several elementary, middle & K-8 schools, for the Miami-Dade County Public Schools, during the term of the bid, with an effective date of October 5, 2016 through October 4, 2018, and may, by mutual agreement between The School Board of Miami-Dade County, Florida, and the successful bidder, may be extended for three (3) additional one (1) year extension periods thereto, as follows:

PRIMARY

- a. PRO SOUND, INC
1375 NE 123RD STREET
MIAMI, FLORIDA 33161
OWNER/OFFICER: ROD SINTOW, CEO

ALTERNATE

- b. MIDTOWN VIDEO, INC. **MWBE**
4824 SW 74TH COURT
MIAMI, FLORIDA 33155
OWNER/OFFICER: KENNETH MILLER, PRESIDENT
WOMAN

2. **AUTHORIZE** Procurement Management Services to purchase up to the total estimated amount of \$1,152,000, for the initial contract term, and at an amount not to exceed \$576,000, for each subsequent one (1) year extension period(s). Board authorization of this recommendation does not mean the amount shown will be expended.

JMM/mj