

Dr. Martin Karp, Board Member

SUBJECT: ONLINE AND SOCIAL MEDIA COMMUNICATION

COMMITTEE: ACADEMICS, EVALUATION AND TECHNOLOGY

LINK TO STRATEGIC BLUEPRINT: SAFE, HEALTHY AND SUPPORTIVE LEARNING ENVIRONMENT

Miami-Dade County Public Schools employees and students use social media to interact and communicate. The Edmodo system is one platform that is encouraged which allows for District and school site supervision.

Many other forms of communication are used, where private communication between students and employees including the exchange of photos are not easily traceable, and lack District and school site supervision.

Now is the appropriate time for the District to further strengthen the communication policy for online and social media use between faculty and students for the purpose of providing added protections for our students and employees. We must ensure that inappropriate conduct and secrecy is avoided either intentionally or unintentionally.

The District recognizes that there are many benefits to the use of technology including online and social media communication. The intent of this item is to recognize the benefits while addressing the reality that further guidance and safeguards are necessary.

**ACTION PROPOSED BY
DR. MARTIN KARP:**

That The School Board of Miami-Dade County, Florida, authorize the Superintendent to:

1. Review current policy regarding acceptable use of communication to see where protections can be implemented; and,
2. Provide a report no later than the November 2017 School Board meeting.