

Financial Services
Mr. Ron Y. Steiger, Chief Financial Officer

**SUBJECT: REJECT REQUEST FOR PROPOSALS NO. RFP-17-005-MT
– ADVERTISING MANAGEMENT FIRM SERVICES**

COMMITTEE: FISCAL ACCOUNTABILITY & GOVERNMENT RELATIONS

**LINK TO STRATEGIC
BLUEPRINT: EFFECTIVE AND SUSTAINABLE BUSINESS PRACTICES**

This item requests the School Board's approval of the bid rejection identified below:

REQUEST FOR PROPOSALS NO. RFP-17-005-MT – ADVERTISING MANAGEMENT FIRM SERVICES, was released to select qualified and experienced advertising management firm(s) capable of marketing and managing the District's various assets. This Bid is recommended for rejection to re-release for more potential vendor participation using revised specifications.

RECOMMENDED: That The School Board of Miami-Dade County, Florida, **REJECT REQUEST FOR PROPOSALS NO. RFP-17-005-MT – ADVERTISING MANAGEMENT FIRM SERVICES**, to permit rebidding.

RYS/mt