

Dr. Lawrence S. Feldman, Board Member

**SUBJECT: REQUEST APPROVAL OF RESOLUTION NO. 19-052 OF THE
SCHOOL BOARD OF MIAMI-DADE COUNTY, FLORIDA,
RECOGNIZING INFORMED FAMILIES/THE FLORIDA FAMILY
PARTNERSHIP, INC. AND THE 2019 RED RIBBON CERTIFIED
SCHOOLS**

COMMITTEE: PERSONNEL, STUDENT, SCHOOL & COMMUNITY SUPPORT

**LINK TO STRATEGIC
BLUEPRINT: SAFE, HEALTHY AND SUPPORTIVE LEARNING ENVIRONMENT**

Informed Families/The Florida Family Partnership, Inc., a non-profit organization created by parents, has made it their mission to help Florida's kids grow up safe, healthy and drug free. This mission is accomplished primarily through fun and effective prevention programs for students and families in K-12 schools and communities. The scope of Informed Families' work is in universal, targeted and selected substance use prevention and parent mobilization. School-based universal prevention programs facilitated by Informed Families, such as Red Ribbon Week, Lock Your Meds, Safe Homes Smart Parties, and Family Day aim to educate, enable and empower students, parents, and communities to work together to keep children healthy. They structure programming, prevention messages and campaigns to include evidence-based interventions and published data regarding the risk and protective factors influencing youth substance use. Informed Families has been in the business of creating positive changes in the behavioral health of families, schools and communities for more than 35 years.

As one of the original Executive Committee members, President and CEO Peggy Sapp helped transform the six volunteer organization into a multimillion dollar agency with state and national outreach. Mrs. Sapp is a recognized leader in drug prevention through grassroots involvement and is the recipient of numerous honors and community service awards. She has served on the Advisory Councils of The White House Office of National Drug Control Policy, the National Institute of Drug Abuse and the Florida Governor's Drug Control Policy Council and is the volunteer President of the National Family Partnership, a national network of parenting organizations. Through her work with the National Family Partnership, she has worked to develop the Red Ribbon Campaign into an annual national event that is a major force in raising awareness and mobilizing communities in the fight against drugs. As the oldest and largest drug prevention program in the U.S., the Red Ribbon Campaign offers parent, school, and educator resources to spread the substance abuse prevention message.

In 2019, Informed Families, the Florida sponsors of the National Red Ribbon Campaign, will celebrate Red Ribbon Week October 23-3, as schools share the theme: "Send a message. Stay Drug Free." Further, Informed Families has recognized three Miami-Dade County Public Schools as 2019 Red Ribbon Certified Schools. To receive certification, schools have to complete a comprehensive application process. The applications are reviewed by a group of prevention experts under the guidance of the University Of Central Florida.

**Replacement
B-3**

The process reviews schools in four areas: leadership commitment to a healthy school environment, use of best practices in prevention education, parent involvement and year-round commitment to Red Ribbon youth substance abuse prevention activities. Each year, only 50%-60% of applicants nation-wide are selected and awarded with Red Ribbon certification. Currently, over 75 schools have received certification, including schools in Oregon, Illinois, California, New York and Florida. Miami-Dade County Public Schools is proud to recognize Brownsville, Citrus Grove and Homestead Middle Schools as the 2019 Red Ribbon Certified Schools. These schools are to be recognized for their collaborative efforts to ensure drug prevention and awareness in their communities.

**ACTION PROPOSED BY
Dr. LAWRENCE FELDMAN:**

That The School Board of Miami-Dade County, Florida, approve Resolution No. 19-052 of The School Board of Miami-Dade County, Florida, recognizing Informed Families/The Florida Family Partnership, Inc. and Brownsville, Citrus Grove and Homestead Middle Schools as 2019 Red Ribbon Certified Schools.

**RESOLUTION NO. 19-052
OF THE SCHOOL BOARD OF MIAMI-DADE COUNTY, FLORIDA,
RECOGNIZING INFORMED FAMILIES/THE FLORIDA FAMILY PARTNERSHIP, INC. AND
BROWNSVILLE, CITRUS GROVE AND HOMESTEAD MIDDLE SCHOOLS AS 2019 RED
RIBBON CERTIFIED SCHOOLS**

WHEREAS, Informed Families/The Florida Family Partnership, Inc., a non-profit organization created by parents, has made it their mission to help Florida's kids grow up safe, healthy and drug free. This mission is accomplished primarily through fun and effective prevention programs for students and families in K-12 schools and communities. The scope of Informed Families' work is in universal, targeted and selected substance use prevention and parent mobilization; and

WHEREAS, school-based universal prevention programs facilitated by Informed Families, such as Red Ribbon Week, Lock Your Meds, Safe Homes Smart Parties, and Family Day aim to educate, enable and empower students, parents, and communities to work together to keep children healthy. They structure programming, prevention messages and campaigns to include evidence-based interventions and published data regarding the risk and protective factors influencing youth substance use; and

WHEREAS, as one of the original Executive Committee members, President and CEO Peggy Sapp helped transform the six volunteer organization into a multimillion dollar agency with state and national outreach. Mrs. Sapp is a recognized leader in drug prevention through grassroots involvement and is the recipient of numerous honors and community service awards. She has served on the Advisory Councils of The White House Office of National Drug Control Policy, the National Institute of Drug Abuse and the Florida Governor's Drug Control Policy Council and is the volunteer President of the National Family Partnership. Through her work with the National Family Partnership, she has worked to develop the Red Ribbon Campaign into an annual national event; and

WHEREAS, in 2019, Informed Families, the Florida sponsors of the National Red Ribbon Campaign, will celebrate Red Ribbon Week October 23-3, as schools share the theme: "Send a message. Stay Drug Free." Further, Informed Families has recognized three Miami-Dade County Public Schools as 2019 Red Ribbon Certified Schools. To receive certification, schools have to complete a comprehensive application process. The applications are reviewed by a group of prevention experts under the guidance of the University Of Central Florida. The process reviews schools in four areas: leadership commitment to a healthy school environment, use of best practices in prevention education, parent involvement and year-round commitment to Red Ribbon youth substance abuse prevention activities.

WHEREAS, each year, only 50%-60% of applicants nation-wide are selected and awarded with Red Ribbon certification. Miami-Dade County Public Schools is proud to recognize Brownsville, Citrus Grove and Homestead Middle as the 2019 Red Ribbon Certified Schools. These schools are to be recognized for their collaborative efforts to ensure drug prevention and awareness in their communities.

NOW, THEREFORE, BE IT RESOLVED THAT:

The School Board of Miami-Dade County, Florida, approve Resolution No. 19-052 of The School Board of Miami-Dade County, Florida, recognizing Informed Families/The Florida Family Partnership, Inc. and Brownsville, Citrus Grove and Homestead Middle School as 2019 Red Ribbon Certified Schools.

A copy of this resolution is placed in the permanent records of this Board.

Presented this second day of October, A.D. 2019

THE SCHOOL BOARD OF MIAMI-DADE COUNTY, FLORIDA

CHAIR

ATTEST:

Secretary