

Financial Services  
Mr. Ron Y. Steiger, Chief Financial Officer

**SUBJECT:                   AWARD REQUEST FOR PROPOSALS NO. RFP-18-075-CM  
- LEGISLATIVE CONSULTANT SERVICES**

**COMMITTEE:               FISCAL ACCOUNTABILITY & GOVERNMENT RELATIONS**

**LINK TO STRATEGIC  
BLUEPRINT:               EFFECTIVE AND SUSTAINABLE BUSINESS PRACTICES**

Procurement Management Services, at the request of the Office of Intergovernmental Affairs and Grants Administration, released the above-referenced solicitation. The purpose of this Request for Proposal (“RFP”) is to solicit proposals from qualified individuals and/or firms for state legislative consulting services. This RFP was advertised on the Procurement Management Services’ and DemandStar websites. The solicitation was shared with District offices for additional community outreach, including but not limited to social media, local radio stations and prior bid forecasting lists.

The initial term of the bid shall be for a period of three (3) years, commencing November 20, 2019, through November 19, 2022, and may, by mutual agreement between The School Board of Miami-Dade County, Florida, and the successful bidders, be extended for two (2) additional one (1) year periods.

Strategies were employed to increase SBE/MBE (Small/Micro Business Enterprise) participation. The Goal Setting Committee recommended that this solicitation be open with 10 points for SBE/MBE.

Six (6) vendors responded to this advertised bid. Based on the criteria listed in the solicitation, best and final pricing, and rankings/recommendation from the selection committee, the contract shall be awarded to four (4) vendors, pending contract negotiations and execution. Staff is further negotiating the cost of services with each firm.

M-DCPS OEO staff verified the Small, Micro, Veteran and/or M/WBE certification status of the prime firms and all subcontractors.

Fund Source  
Various

**E-148**

**RECOMMENDED:** That The School Board of Miami-Dade County, Florida:

1. **AWARD REQUEST FOR PROPOSALS NO. RFP-18-075-CM - LEGISLATIVE CONSULTANT SERVICES**, to solicit proposals from qualified individuals and/or firms for state legislative consulting services, during the term of the bid, with an effective date of November 20, 2019, through November 19, 2022, and may, by mutual agreement between The School Board of Miami-Dade County, Florida, and the successful bidders, be extended for two (2) additional one (1) year extension periods thereto, as follows:
  - A. BECKER & POLIAKOFF, P.A.  
1 EAST BROWARD BOULEVARD, SUITE 1800  
FORT LAUDERDALE, FL 33301  
OWNER/OFFICER: GARY C. ROSEN, PRESIDENT
  - B. FLORIDA SCHOOL SERVICES, INC.  
208 S. MONROE STREET, SUITE 103  
TALLAHASSEE, FL 32301  
OWNER/OFFICER: THOMAS A. CERRA, MANAGER
  - C. RONALD L. BOOK, P.A.  
18851 NE 29TH AVENUE, SUITE 1010  
AVENTURA, FL 33180  
OWNER/OFFICER: RONALD L. BOOK, MANAGER
  - D. SUN CITY STRATEGIES, LLC  
7625 WEST 14TH COURT  
HIALEAH, FL 33014  
OWNER/OFFICER: EDUARDO GONZALEZ,  
MANAGER
2. **AUTHORIZE** Procurement Management Services to award the contracts for legislative consulting services, subject to the availability of funding, for the initial contract term, and for each subsequent extension period. Board authorization of this recommendation does not guarantee any estimated quantities will be purchased.

RYS/cm