

Ms. Maria Teresa Rojas, Board Member

SUBJECT: REQUEST APPROVAL OF RESOLUTION NO. 22-014 OF THE SCHOOL BOARD OF MIAMI-DADE COUNTY, FLORIDA, RECOGNIZING MR. ROMERO BRITTO

COMMITTEE: PERSONNEL, STUDENT, SCHOOL & COMMUNITY SUPPORT

LINK TO STRATEGIC PLAN: INFORMED, ENGAGED, & EMPOWERED STAKEHOLDERS

Romero Britto, founder of the Happy Art Movement, is an internationally renowned artist who has created an iconic visual language of happiness, fun, love, and hope all of its own inspiring millions worldwide. Brazilian-born and Miami-made, Mr. Britto has made it to the top and is considered one of the most famous and celebrated living visual artists in the globe.

Romero Britto has dedicated his life's work to explore the nature and essence of happiness while many great artists have used their artwork to illustrate the shadows of our souls. His art is much more than a somber cognitive conception of happiness. He presents us with a vivid visualization of happiness, a welcoming world that is within our reach.

Britto's appreciation of the masters Pablo Picasso, Henry Matisse, Andy Warhol, Keith Haring, and Roy Lichtenstein influenced him to create a completely new artistic style by using vibrant, bold, and colorful patterns to reflect his optimistic view of the world around him. His work has been exhibited in the most prestigious galleries and museums in over 120 countries, including the Louvre Museum in Paris, France; and he was the first living visual artist to present his work at the Soumaya Museum in Mexico City, Mexico.

Romero Britto has also created innumerable public and private art installations, not to mention the largest in the history of London's Hyde Park. He did the opening of the Super Bowl XLI in collaboration with the Cirque Du Soleil, was the official artist for the 2010 FIFA World Cup South Africa, served as an ambassador to the 2014 FIFA World Cup Brazil, and was an honorary torch bearer and ambassador for the Rio de Janeiro, Brazil, 2016 Olympic Games.

Mr. Britto's 60,000 sq. ft. studio in Miami has already hosted dignitaries, celebrities, innovators, and art patrons from all over the globe. Amongst his collectors are HM Queen Elizabeth II, HRH Prince Charles, Tim Cook, Sir Elton John, Richard Branson, Carlos Slim, Alice Walton, Howard Buffett, Micky Arison, Jean-Claude Biver, Leonardo DiCaprio, Arnold Schwarzenegger, Sylvester Stallone, Martin Scorsese,, HM King Juan Carlos I, Tom Brady, Gisele Bündchen, Pelé, Cristiano Ronaldo, Lionel Messi, Andre Agassi, Roger Federer, Michael Jordan, Maluma, Marc Anthony, Shakira, Michael Jackson, Gloria and Emilio Estefan, Julio Iglesias, Oprah Winfrey, Eileen Guggenheim, Wolfgang Puck, Donatella Versace, Stefano Gabbana, and Domenico Dolce.

Romero Britto, considered the most licensed artist in history, is a frequent speaker at the World Economic Forum (Davos, Switzerland) and is an activist for more than 250 charitable organizations, but most of all, he is an artist who believes that “art is too important not to share” and that he has a role as an agent of positive change. “Life is also about having fun.”

**ACTION PROPOSED BY
MS. MARIA TERESA ROJAS:**

That The School Board of Miami-Dade County, Florida, approve Resolution No. 22-014 of The School Board of Miami-Dade County, Florida, recognizing Mr. Romero Britto.

**RESOLUTION NO. 22-014 OF THE SCHOOL BOARD OF MIAMI-DADE COUNTY,
FLORIDA, RECOGNIZING MR. ROMERO BRITTO**

WHEREAS, Romero Britto, founder of the Happy Art Movement, is an internationally renowned artist who has created an iconic visual language of happiness, fun, love, and hope all its own inspiring millions worldwide; and

WHEREAS, Brazilian-born and Miami-made, Mr. Britto has made it to the top and is considered one of the most famous and celebrated living visual artists in the globe; and

WHEREAS, his art is much more than a staid cognitive conception of happiness, presenting a vivid visualization of happiness, a welcoming world that is within our reach; and

WHEREAS, his work has been exhibited in the most prestigious galleries and museums in over 120 countries, including the Louvre Museum in Paris, France; and he was the first living visual artist to present his work at the Soumaya Museum in Mexico City, Mexico; and

WHEREAS, he did the opening of the Super Bowl XLI in collaboration with the Cirque Du Soleil, was the official artist for the 2010 FIFA World Cup South Africa, served as an ambassador to the 2014 FIFA World Cup Brazil, and was an honorary torch bearer and ambassador for the Rio de Janeiro, Brazil, 2016 Olympic Games; and

WHEREAS, Romero Britto, considered the most licensed artist in history, is a frequent speaker at the World Economic Forum (Davos, Switzerland) and is an activist for more than 250 charitable organizations, but most of all, he is an artist who believes that “art is too important not to share” and that he has a role as an agent of positive change. “Life is also about having fun.”

NOW, THEREFORE, BE IT RESOLVED THAT:

The School Board of Miami-Dade County, Florida, approve Resolution NO. 22-014 of the School Board of Miami-Dade County, Florida, recognizing Mr. Romero Britto.

A copy of this resolution is placed in the permanent records of this Board.

Presented this thirteenth day of April, A. D. 2022

THE SCHOOL BOARD OF MIAMI-DADE COUNTY, FLORIDA

CHAIR

ATTEST:

Secretary