

Dr. Bendross-Mindingall, Board Member

SUBJECT: REQUEST APPROVAL OF RESOLUTION NO. 23-051 OF THE SCHOOL BOARD OF MIAMI-DADE COUNTY, FLORIDA, RECOGNIZING KENDRA BULLUCK-MAJOR ON BECOMING THE EXECUTIVE DIRECTOR OF THE ORANGE BLOSSOM CLASSIC.

COMMITTEE: PERSONNEL, STUDENT, SCHOOL, & COMMUNITY SUPPORT

LINK TO STRATEGIC PLAN: INFORMED, ENGAGED, & EMPOWERED STAKEHOLDERS

Kendra N. Bulluck-Major is a serial entrepreneur and business professional with over 18 years of experience in business development, acquisition, and management. She is a graduate of Miami-Dade College and Florida International University. In 2000, she purchased her first company, All Secured Insurance Services, which she still owns today. In 2003, she started All Secured Title and Trust Group, specializing in real estate title insurance and escrow services, managing small to multi-million-dollar acquisitions in both personal and commercial transactions. She is actively involved in the management of real estate title and escrow. Her passion for helping others is evident through two other business ventures, Champion Learning, Inc., where she currently serves as CEO, and Sisters for Abundant Living, Inc, a non-profit organization where Kendra serves as the full-time director.

Champion Learning and Sisters for Abundant Living are based in South Florida. Both entities, the vision of her mother, Gardenia Bulluck, a former educator in Miami-Dade Public Schools, were established in 2008 to provide intervention and remedial programs to children and women of all ages. Its core mission is to educate and empower youth to reach their full potential, through the development of literacy programs, mentoring and nutrition programs, as well as to empower families, especially women, to realize and pursue their purpose. Champion Learning and Sisters for Abundant Living, as well as its directors and management have received recognition from the Department of Education, Department of Agriculture, featured on various media outlets and received community awards because of their programs' effectiveness. With the help of her sisters and staff, Kendra manages the daily operations of the family's non-profit, carrying out her mother's vision of serving the community. The organization gives back to the South Florida community annually through book distributions, toy drives, and food distributions. Their summer nutrition program serves 5,000 youth daily.

As a mother of two boys active in sports, in 2018, Kendra furthered her mission of helping youth by obtaining the rights to the once prominent and highly attended Orange Blossom Classic. She is one of two women in the country to wholly own the rights to a football sporting event property. The original Orange Blossom Classic was a nationally recognized collegiate football game played annually in South Florida. The Orange Blossom Classic became known as the Black National Championship, during an era when African Americans in sports struggled to break into playing and coaching in predominately white institutions. Under Kendra's leadership, the game was revived in 2021 and is in its third year. The game is held annually at Hard Rock Stadium and is featured on ESPN. It has welcomed 40,000 people to South Florida and seen television viewership at close to a million viewers. The purpose of the game is to celebrate the accomplishments of historically black universities and raise scholarship funds for youth interested in pursuing post-secondary educational opportunities at historically black universities.

**ACTION PROPOSED BY
DR. BENDROSS-MINDINGALL:**

That The School Board of Miami-Dade County, Florida, approve Resolution No. 23-051 of The School Board of Miami-Dade County, Florida, recognizing Kendra Bulluck-Major on becoming the Executive Director of the Orange Blossom Classic.

**REPLACEMENT
B-4**

**RESOLUTION NO. 23-053 OF THE SCHOOL BOARD OF MIAMI-DADE COUNTY, FLORIDA,
RECOGNIZING MS. KENDRA N. BULLUCK-MAJOR**

WHEREAS, Kendra N. Bulluck-Major is a serial entrepreneur and business professional with over 18 years of experience in business development, acquisition and management. She is a graduate of Miami-Dade College and Florida International University. In 2000, she purchased her first company, All Secured Insurance Services, which she still owns today. In 2003, she started All Secured Title and Trust Group, specializing in real estate title insurance and escrow services, managing small to multi-million-dollar acquisitions in both personal and commercial transactions. She is actively involved in the management of real estate title and escrow. Her passion for helping others is evident through two other business ventures, Champion Learning, Inc., where she currently serves as CEO, and Sisters for Abundant Living, Inc, a non-profit organization where Kendra serves as the full-time director; and

WHEREAS, Champion Learning and Sisters for Abundant Living are based in South Florida. Both entities, the vision of her mother, Gardenia Bulluck, a former educator in Miami-Dade Public Schools, were established in 2008 to provide intervention and remedial programs to children and women of all ages. Its core mission is to educate and empower youth to reach their full potential, through the development of literacy programs, mentoring and nutrition programs, as well as to empower families, especially women, to realize and pursue their purpose. Champion Learning and Sisters for Abundant Living, as well as its directors and management have received recognition from the Department of Education, Department of Agriculture, featured on various media outlets and received community awards because of their programs' effectiveness. With the help of her sisters and staff, Kendra manages the daily operations of the family's non-profit, carrying out her mother's vision of serving the community. The organization gives back to the South Florida community annually through book distributions, toy drives, and food distributions. Their summer nutrition program serves 5,000 youth daily; and

WHEREAS, as a mother of two boys active in sports, in 2018, Kendra furthered her mission of helping youth by obtaining the rights to the once prominent and highly attended Orange Blossom Classic. She is one of two women in the country to wholly own the rights to a football sporting event property. The original Orange Blossom Classic was a nationally recognized collegiate football game played annually in South Florida. The Orange Blossom Classic became known as the Black National Championship, during an era when African Americans in sports struggled to break into playing and coaching in predominately white institutions. Under Kendra's leadership, the game was revived in 2021 and is in its third year. The game is held annually at Hard Rock Stadium and is featured on ESPN. It has welcomed 40,000 people to South Florida and seen television viewership at close to a million viewers. The purpose of the game is to celebrate the accomplishments of historically black universities and raise scholarship funds for youth interested in pursuing post-secondary educational opportunities at historically black universities;

NOW, THEREFORE, BE IT RESOLVED THAT:

The School Board of Miami-Dade County, Florida, approve Resolution No.23-051 of the School Board of Miami-Dade County, Florida, recognizing Ms. Kendra N. Bulluck-Major on becoming the Executive Director of the Orange Blossom Classic.

A copy of this resolution is placed in the permanent records of this Board.

Presented this eleventh day of October, A.D. 2023.

THE SCHOOL BOARD OF MIAMI-DADE COUNTY, FLORIDA

SCHOOL BOARD CHAIR

ATTEST

Secretary