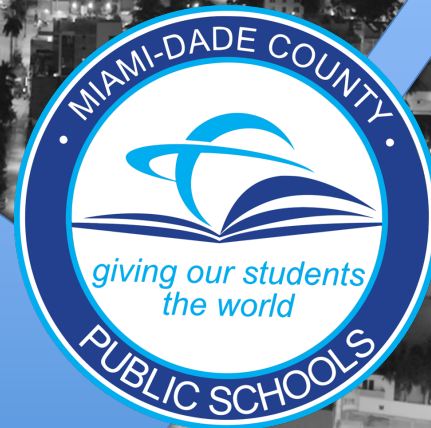


Educational Enterprise Asset Strategy Development

Presented by:

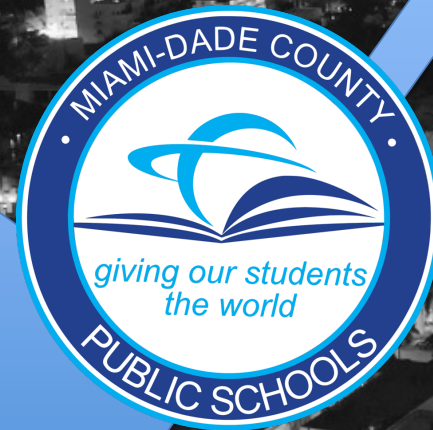
Dr. Jose L. Dotres
Ms. Tiffanie Pauline
Dr. Verena Cabrera
Mr. Raul Perez
Ms. Lisa Martinez

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Defining Goals

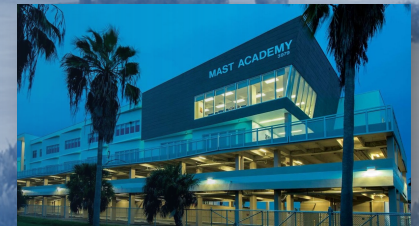
- ▶ Purpose
- ▶ Impact
- ▶ Criteria



GOAL 1 One

Remain competitive by offering high-value, geographically accessible programs that attract strong enrollment.

High-Value
Academic
Offerings and
Programmatic
Innovation



GOAL 2 Two

Optimize and generate funding through strategic asset management, particularly to address the \$3+ billion deferred maintenance backlog.

Financial Sustainability and Asset Optimization



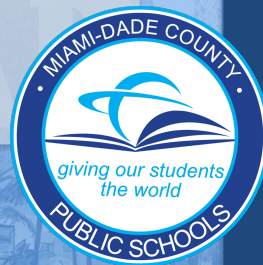


GOAL 3 Three

Develop strong relationships with the community and strategic partners to align school development with unique community needs and trends.

**Community &
Partnership-
Centric
Development**

Community Engagement is Key



Align Projects with Individual Community Needs

Optimizing Assets



Educational Benefit



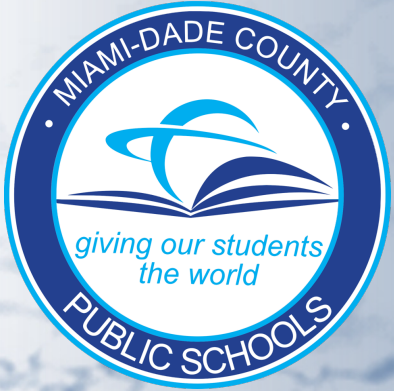
Multi-Use Campuses



Capital Funding



Generate Additional Funding



Acknowledge A Complex Landscape

- No "Cookie-Cutter" Solutions ◀
- Board Member Engagement ◀
- School Community-Centric ◀

Unique Considerations

Alignment & Resource Optimization

- ▶ **Strategic Alignment**
Ensure current projects support district goals
- ▶ **Resource Allocation**
Optimize spending for maximum impact
- ▶ **Data-Driven Decisions**
Utilize data for informed decision-making

**Balancing Current
& Future Initiatives**

Focused & Efficient ◀

Prioritize key areas for impactful decision-making.

Internal Bureau Teams ◀

Diverse expertise for well-rounded solutions.

External Expertise ◀

Leverage local, industry, & community experts.

Educational Enterprise ◀

Steering Team

Individuals with specialized skills & insights

examples



Brickell World School @ Southside



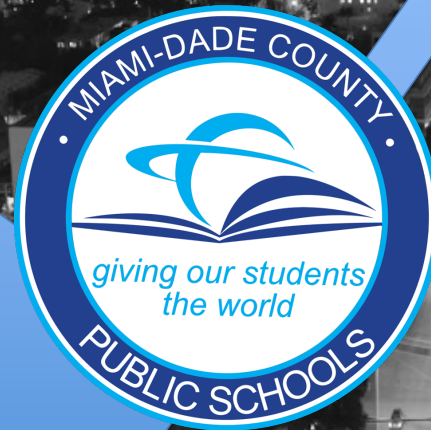
Downtown Doral Charter



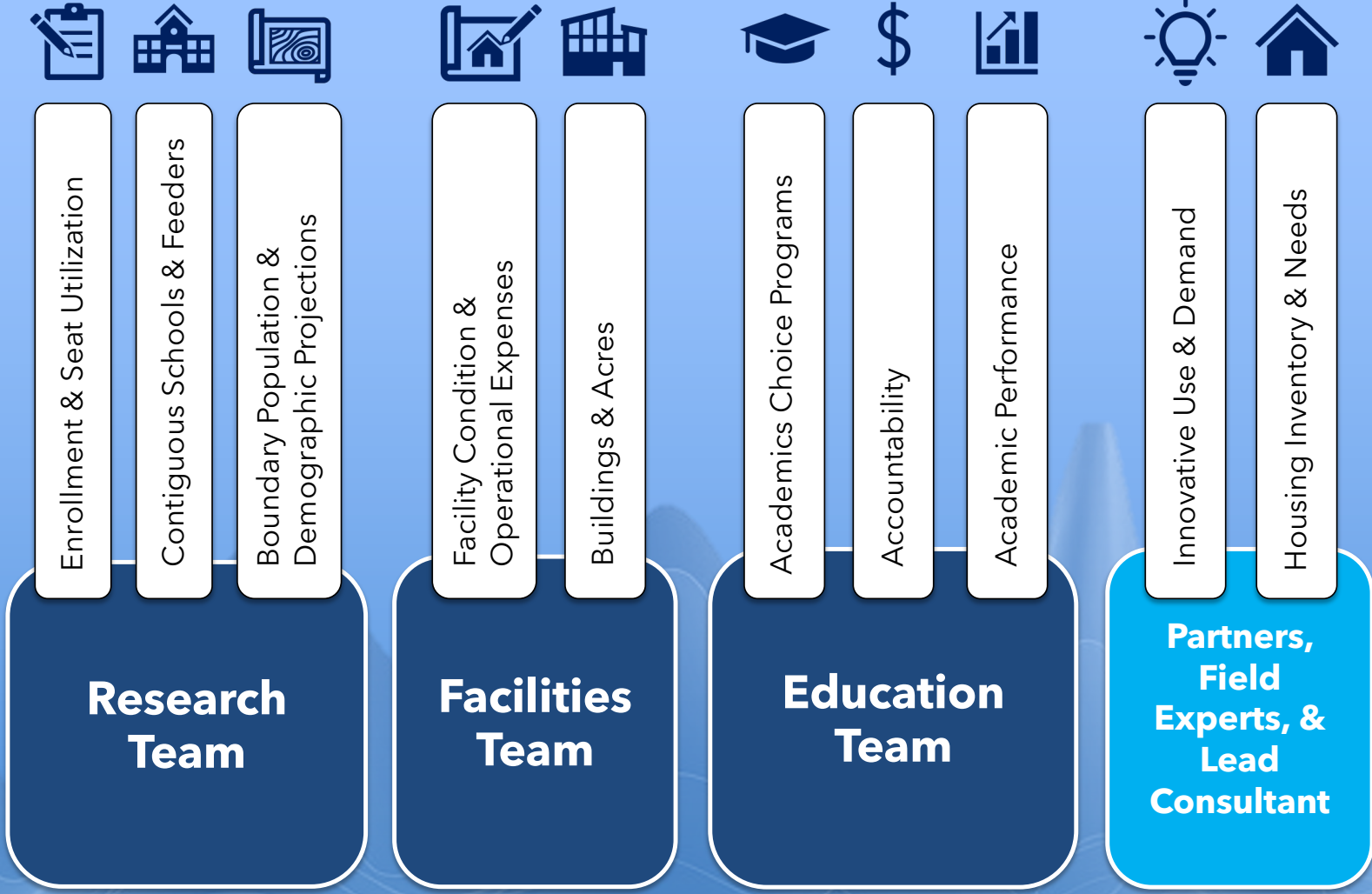
Soccer Field NBV AFA



Preliminary Framework



PRELIMINARY framework



INTERNAL data elements



Facilities

Capacity, Utilization, Seats Available, Condition, Size



Enrollment

Trends in Enrollments, Withdrawals, Transfers, & Choice



Financial Data

Budget allocations, Expenditures, Funding streams



Staffing

Teacher and Staff demographics, Recruitment, and Retention



Academic Performance

Student achievement, Graduation rates, Program outcomes



Academic Programs

Program enrollments, Program health, Program demand, Program Interests

EXTERNAL data elements



Demographic Trends & Projections

Population, Income, and Household trends



Market Analysis & Development Trends

Real Estate, Economy, Funding, and Competition



Individual Community Needs and Interests

Needs, Interests, and Stakeholder input inclusive of the ABC process



Competitive Landscape

Understanding and identifying opportunities



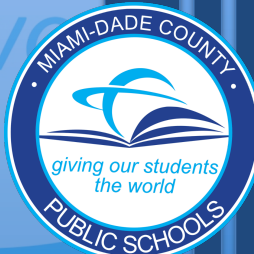
Public Policy and Legislation

Local, State, and Federal impacts

INTERNAL

EXTERNAL

framework



analysis

Consider Best Educational Services for Students

Consider Quantitative Data Elements

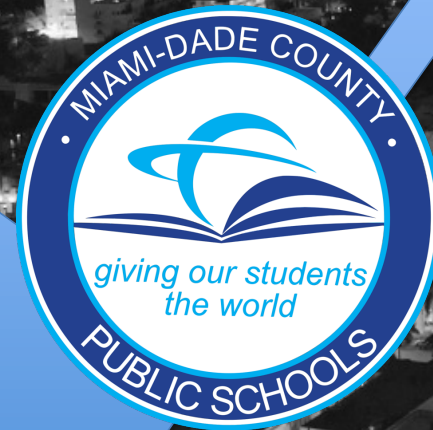
Consider Qualitative Data Elements

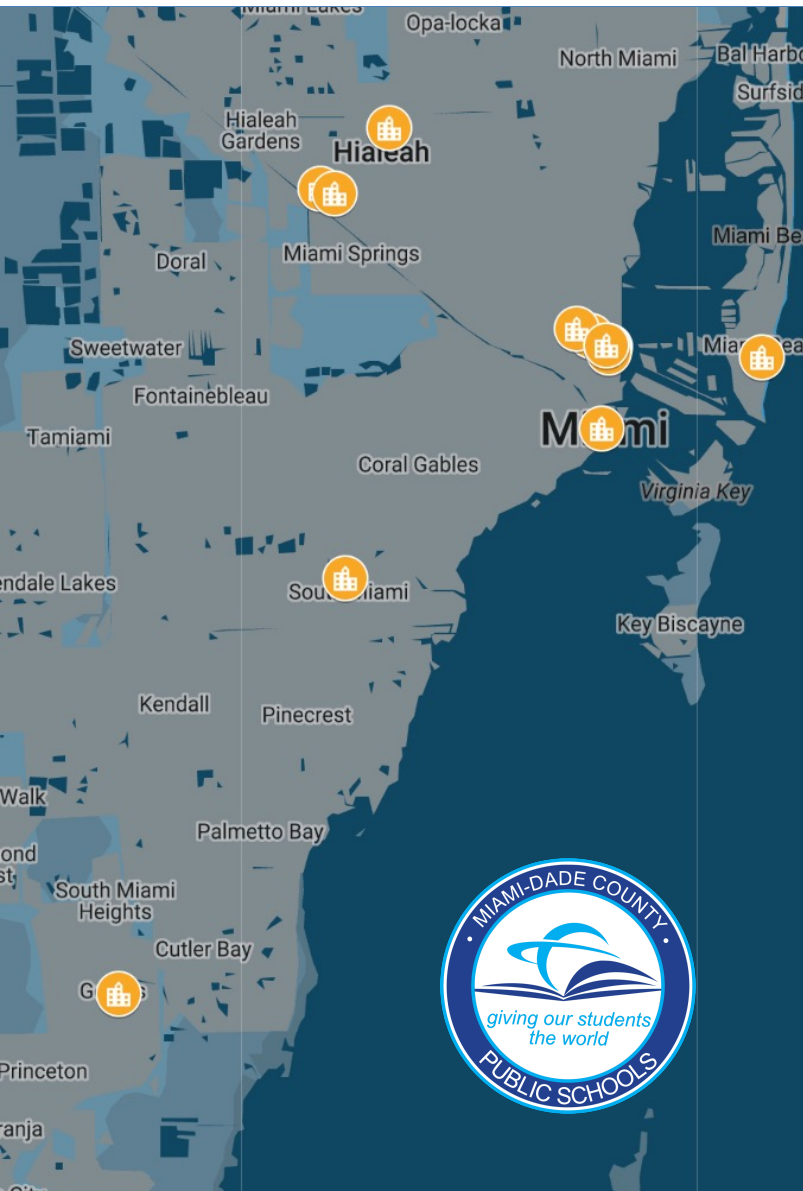
Projects

Re-envisioning Opportunities

- **Enhance Marketing**
- **Enhance Programming**
- **Reconfiguring**
- **Repurposing**
- **Asset Redevelopment**
- **Multifunctional Spaces**

Project Pipeline





Pipeline of Projects

Southside Preparatory Academy Annex & Schoolhouse Apartments

School expansion & 163 housing units

Phillis Wheatley Elementary School

New educational facilities & 200 housing units

Paul Laurence Dunbar K-8 Center

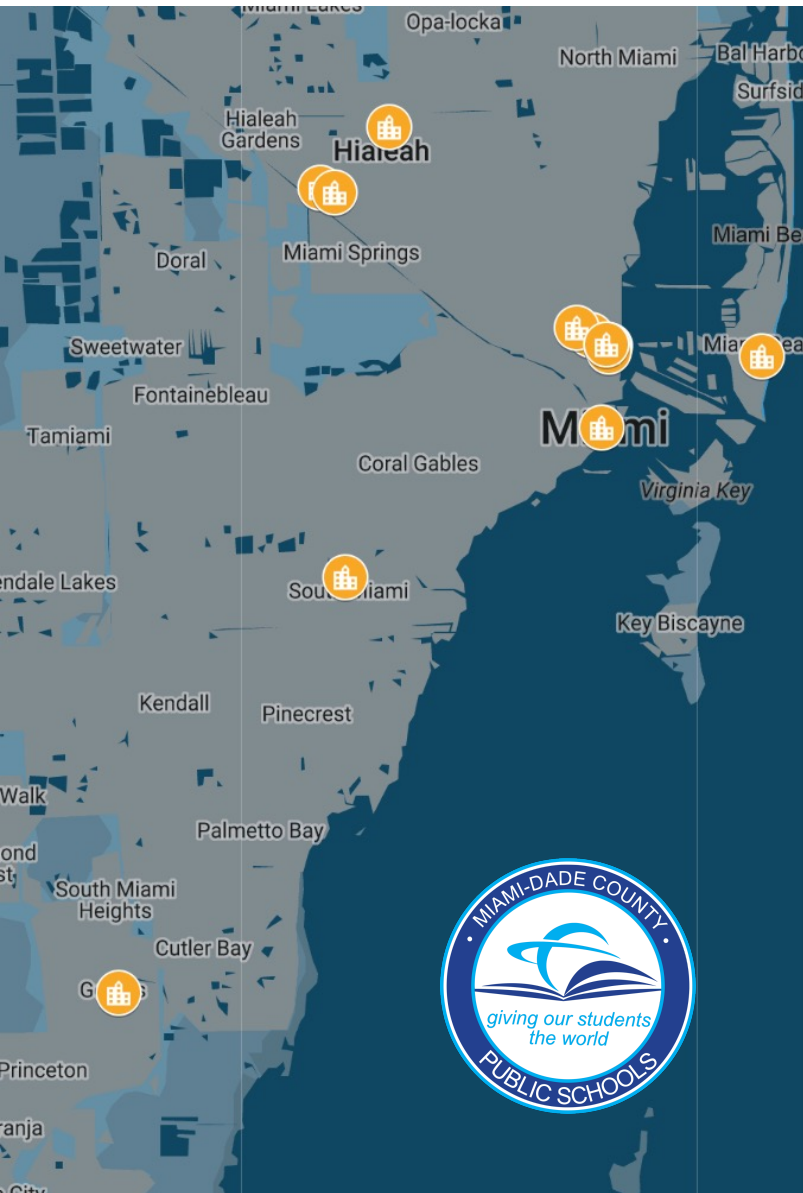
Reconfiguration/relocation as part of housing redevelopment

J.R.E. Lee Educational Center

350 housing units, early childhood center

Miami Beach Feinberg-Fisher K-8 Center

Early childhood center, culinary arts lab, other educational improvements, and housing units



Pipeline of Projects

Design & Architecture Senior High

Redevelopment state-of-the-art educational facility, co-located with commercial real estate and parking

Hialeah Senior High School & James H. Bright/J.W. Johnson Elementary

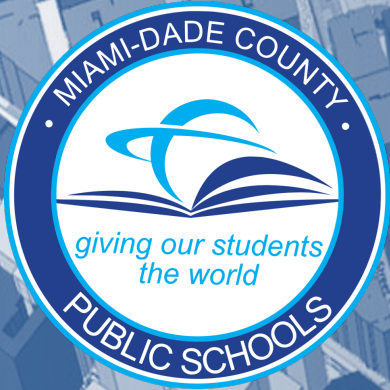
Housing and capital investments in educational facilities

Arthur & Polly Mays Conservatory of the Arts

Redevelopment state-of-the-art educational facility, co-located with housing

School Board Administration Building (SBAB) Properties

Major redevelopment of SBAB properties including iPrep Academy, with focus on educational facilities, administrative spaces, and integrated public-private partnership



Department of Real Estate Management and Development

Administrative Director, Real Estate Development



District Director, Urban Planner



Director, Partnership & Initiatives



Geographic Information System (GIS) Analyst



Specialized Roles



Educational Benefits

Housing solutions near schools: improve teacher commutes + reduce absenteeism + boosts job satisfaction = better student outcomes.



Community Revitalization

Redeveloping school properties can revitalize neighborhoods by creating vibrant, mixed-use spaces that serve diverse community needs.



Optimize & Generate Funding

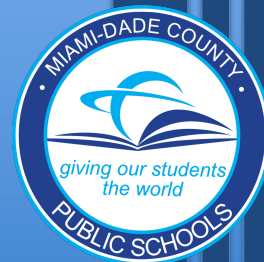
Repurposing unused school property creates funding streams, allowing reinvestment in educational resources.



Housing Solutions

Miami-Dade County needs housing to attract and retain teachers and staff, benefiting the whole community.

- ▶ Board Member Guidance
- ▶ Engage Partners & Field Experts
- ▶ Statute & Policy Review
- ▶ Procurement Review
- ▶ Finalize Educational Enterprise Asset Framework
- ▶ Implementation of Framework
- ▶ Development of Educational Enterprise Asset Portfolio



Educational Enterprise Asset Strategy Development

DISCUSSION

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