

CO-SPONSORS: Ms. Maria Teresa Rojas, Chair
Ms. Monica Colucci, Vice Chair
Ms. Mary Blanco
Mr. Danny Espino

LINK TO STRATEGIC PLAN: INFORMED, ENGAGED, & EMPOWERED STAKEHOLDERS

Therefore, this item directs the Superintendent to review existing policies and administrative procedures related to District-affiliated social media accounts and, as necessary, initiate rulemaking to establish standards for credential management, account ownership, and administrative oversight of official District, school, and departmental social media accounts.

³ School Board of Miami-Dade County, *Policy 7540.04: Staff Responsible Use of Technology, Social Media, and District Network Systems*, last revised July 24, 2024, BoardDocs, <https://go.boarddocs.com/fi/sbmd/Board.nsf/goto?open&id=D8JNKU60584E>

This item has been reviewed and approved as to form and legal sufficiency by the Office of the General Counsel.

**ACTION PROPOSED BY
MS. LUISA SANTOS:**

That The School Board of Miami-Dade County, Florida, direct the Superintendent to:

1. Review existing policies and administrative procedures for District-affiliated social media accounts, including District leadership (Superintendent and Cabinet), central bureaus and departments, and primary school-site accounts;

2. Initiate rulemaking, as necessary, to establish standards regarding account naming conventions, credential management, account ownership, continuity planning, and administrative oversight for District-affiliated social media accounts, including: District leadership (Superintendent and Cabinet), central bureaus and departments, and primary school-site accounts; and

3. Bring recommendations to the Personnel, Student, School & Community Support Committee no later than July 2026.

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