

Ms. Maria Teresa Rojas, Chair

SUBJECT: REQUEST APPROVAL OF RESOLUTION NO. 26-037 OF THE SCHOOL BOARD OF MIAMI-DADE COUNTY, FLORIDA, RECOGNIZING MR. BRITTON BANOWSKY, EXECUTIVE DIRECTOR OF THE COLLEGE FOOTBALL PLAYOFF FOUNDATION (CFP)

COMMITTEE: PERSONNEL, STUDENT, SCHOOL, & COMMUNITY SUPPORT

LINK TO STRATEGIC PLAN: INFORMED, ENGAGED & EMPOWERED STAKEHOLDERS

The College Football Playoff Foundation harnesses the excitement and reach of college football to create meaningful educational opportunities for students and teachers across the country. As the philanthropic arm of the College Football Playoff, the Foundation invests in programs that support literacy, enhance classrooms, recognize educators, and improve learning environments in communities that host CFP events. Through strategic partnerships and impactful initiatives, the Foundation is committed to making a lasting difference beyond the game by helping students succeed both in the classroom and in life.

Mr. Britton Banowsky was named the first Executive Director of the College Football Playoff (CFP) Foundation in July 2015. He leads the organization's philanthropic initiative, as well as its capstone project, Extra Yard for Teachers (EYFT). Mr. Banowsky's role includes coordinating all legacy investments in host cities, expanding positive impact for teachers year-round, as well as directing the long-term strategic plan for the CFP Foundation.

Prior to his role with the CFP Foundation, Mr. Banowsky served as commissioner of Conference USA for 13 years and was a member of the CFP Board of Directors. A licensed attorney, Mr. Banowsky was general counsel for the Big 12 Conference for six years. From 1993 to 1996, he was commissioner of the Southland Conference. From 1990 to 1993 he served as the assistant commissioner of the Southwest Conference. During his time in college athletics, Mr. Banowsky served on numerous national committees. He started his career practicing law in Dallas.

Outside of the CFP Foundation, Mr. Banowsky has been involved with many public service programs in Dallas. He served on the Dallas Mayor's Task Force on Poverty, chaired the Metro Dallas Homeless Alliance, founded the non-profit the Heart of Dallas and chaired the Dallas Mayor's Commission on Homelessness.

Born in Los Angeles, he is a graduate of the University of Oklahoma, where he earned both a business and a law degree. Britton and his wife, Cindy, have three children: Kendall, Brit and Wade, as well as four grandchildren, Cora, Winn, Wade and Lila.

The School Board of Miami-Dade County, Florida, expresses its sincere appreciation to Mr. Britton Banowsky for his exceptional leadership and unwavering commitment to supporting students, teachers, and schools through the College Football Playoff Foundation.

ACTION PROPOSED BY CHAIR

MS. MARIA TERESA ROJAS: That The School Board of Miami-Dade County, Florida, approve Resolution No. 26-037 of The School Board of Miami-Dade County, Florida, recognizing Mr. Britton Banowsky, Executive Director of the College Football Playoff (CFP) Foundation.

**RESOLUTION NO. 26-037 OF THE SCHOOL BOARD OF MIAMI-DADE COUNTY,
FLORIDA, RECOGNIZING MR. BRITTON BANOWSKY,
EXECUTIVE DIRECTOR OF THE COLLEGE FOOTBALL PLAYOFF FOUNDATION (CFP)**

WHEREAS, The College Football Playoff Foundation harnesses the excitement and reach of college football to create meaningful educational opportunities for students and teachers across the country;

WHEREAS, Mr. Britton Banowsky was named the first Executive Director of the College Football Playoff (CFP) Foundation in July 2015. He leads the organization's philanthropic initiative, as well as its capstone project, Extra Yard for Teachers (EYFT);

WHEREAS, Mr. Banowsky's role includes coordinating all legacy investments in host cities, expanding positive impact for teachers year-round, as well as directing the long-term strategic plan for the CFP Foundation;

WHEREAS, prior to his role with the CFP Foundation, Mr. Banowsky served as commissioner of Conference USA for 13 years and was a member of the CFP Board of Directors;

WHEREAS, a licensed attorney, Mr. Banowsky was general counsel for the Big 12 Conference for six years. From 1993 to 1996, he was commissioner of the Southland Conference. From 1990 to 1993 he served as the assistant commissioner of the Southwest Conference;

WHEREAS, outside of the CFP Foundation, Mr. Banowsky has been involved with many public service programs in Dallas. He served on the Dallas Mayor's Task Force on Poverty, chaired the Metro Dallas Homeless Alliance, founded the non-profit the Heart of Dallas and chaired the Dallas Mayor's Commission on Homelessness; and

WHEREAS, born in Los Angeles, he is a graduate of the University of Oklahoma, where he earned both a business and a law degree. Banowsky and his wife, Cindy, have three children: Kendall, Brit and Wade, as well as four grandchildren, Cora, Winn, Wade and Lila.

NOW, THEREFORE, BE IT RESOLVED THAT:

The School Board of Miami-Dade County, Florida, approve Resolution NO. 26-037 of the School Board of Miami-Dade County, Florida, recognizing Mr. Britton Banowsky, Executive Director of the College Football Playoff Foundation (CFP)

A copy of this resolution is placed in the permanent records of this Board.

Presented on this eleventh day of August, A. D. 2026

THE SCHOOL BOARD OF MIAMI-DADE COUNTY, FLORIDA

SCHOOL BOARD CHAIR

ATTEST:

SECRETARY